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# St. Clare Benefit Auction



**March 12, 2011**

**Melody Ballroom**

*An evening in celebration and support  
of our school and preschool*

## Come Celebrate!

Continuing a long tradition—now in its 18<sup>th</sup> year!—the St. Clare Benefit Auction is set for March 12, 2011 at the Melody Ballroom. This year's auction promises to be a fun and exciting evening, and we look forward to hosting St. Clare's highest-profile event of the year.

Having celebrated Mardi Gras, dined in Paris, reached for the stars, dreamed big, and undertaken the Great Oregon Adventure, the auction this year brings together the successes of auctions past, and looks to the future and all that it holds for our community.

### *Celebrating St. Clare: Our Bridge To The Future*

This year's theme evokes an image of connection, and stresses the importance we place on the foundation of our children's education. Many metaphors come to mind—such as withstanding an economic downturn on one side, and providing hope and renewal on the other!

On the more practical side, the St. Clare Benefit Auction is the biggest fundraiser of the year, bridging the gap between tuition revenues and operating costs.

So please join us in celebrating St. Clare. As a bridge enables the crossing of an obstacle, help us get beyond this economic morass. Come and provide our school and preschool with a bridge to the future.

## Join The Auction Team

Interested in helping with the auction? Have a special talent or interest? We're always looking for volunteers to help with this prodigious event. We are currently seeking help with check-out coordination on the night of the event, but there's always room on our team for whatever your interest might be.

Please contact [jmendiola997@gmail.com](mailto:jmendiola997@gmail.com) for additional details.

## Photos Needed!

Please help with our slideshow. We are seeking photos of your kids and/or family with *bridges*! Be creative, and submit your photo today. Please email your jpeg file to the auction office ([auction@stclarepdx.org](mailto:auction@stclarepdx.org)).

## Did You Know?

The St. Clare Benefit Auction is the biggest fundraising event of the year, raising nearly \$100,000 for our school and preschool. In addition to providing critical operating revenues for a variety of programs, last year's auction raised nearly \$20,000 for tuition assistance as well as funding for computer needs.

## Sponsorship & Advertising

Help St. Clare while helping your business grow: advertise in the Auction Catalog! This is an affordable way to reach the St. Clare community, while supporting our auction efforts.

### Full Page:

4.5"x7.5"

\$250 color

\$125 b/w

### Half Page:

4.5"x3.75"

\$125 color

\$75 b/w

### Quarter Page: 2"x3.75"

b/w only - \$25

Businesses that donate high value goods or services may qualify for **FREE** advertising.

\$2,500+ donation value = free full page color ad

\$1,000+ donation value = free full page b/w ad, or half page color ad

\$750+ donation value = free half page b/w ad

\$500+ donation value = free quarter page b/w ad

Please contact the auction office for additional details ([auction@stclarepdx.org](mailto:auction@stclarepdx.org)).



## procure [proh-kyoor]

- verb (used with object)

1. to obtain or get by care, effort, or use of special means
2. to bring about, especially by unscrupulous and indirect means

Your donation of talents, goods and services is what makes the St. Clare Benefit Auction a success. Please consider what you can do to help today! Auction items on our wish-list:

1. Vacation homes
2. Sporting event tickets
3. Airline miles
4. Hotel stays
5. Golf rounds
6. Electronics (iPod, iPad, laptop, etc.)
7. Consulting services (design, landscape, etc.)
8. Sign-up events (instruction, dance, dining, etc.)

If you can help with these, or any other items or ideas, please contact procurement chair Liz Johnson ([liz@sky-recruiting.com](mailto:liz@sky-recruiting.com)) or visit the auction website.

## Coming Soon To An Auction Near You . . .

Please stay tuned for more details in the coming weeks. Raffle ticket sales will begin soon, as will early registration. Sneak peeks of auction items, sign-up events, and an on-line auction are just some of the things you will see as the auction date gets closer. Please keep tabs on auction news via the St. Clare web site link (go to [www.stclarepdx.org](http://www.stclarepdx.org)). Or feel free to stop in to the auction office and say hello.

Have questions? Need help with procurement? We can help!

[auction@stclarepdx.org](mailto:auction@stclarepdx.org)